

JASON KYLE

associate creative director

EXPERIENCE

EXPRESSION

FREELANCE ASSOCIATE CREATIVE DIRECTOR
TBWA\CHIAT\DAY - NEW YORK, NY
JUL 2023 - PRESENT

INSTRUCTOR OF ART DIRECTION
DENVER AD SCHOOL - NEW YORK, NY
OCT 2021 - PRESENT

I teach students how to concept and execute campaigns while building strong portfolios.

SENIOR ART DIRECTOR
SAATCHI & SAATCHI - NEW YORK, NY
OCT 2021 - JUN 2023
USAA Insurance & Banking, TikTok, P&G, Crest

SENIOR ART DIRECTOR
MCCANN WORLDGROUP - NEW YORK, NY
AUG 2019 - OCT 2021
RECKITT: Airborne, Neuriva, MegaRed, Move Free, Press'it.

ART DIRECTOR
YOUNG & RUBICAM (VMLY&R) - NEW YORK, NY
JAN 2018 - AUG 2019

Office Depot, Goldfish, ABC, Gun Safety Alliance, Bulletproof Junior, Linzess.

JUNIOR ART DIRECTOR
UNILEVER / OLIVER agency - NEW YORK, NY
2015 - 2017

Art Director based at the Unilever North America headquarters. Worked closely with all Unilever brand managers, senior art directors, copywriters, and producers on Dove, AXE, TRESemmé, St Ives, Simple Skincare, PONDS, Suave, Hellmann's, Knorr, Q-Tips, etc.

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BIO

I'm a lefty.
Astrological Scorpio.
Lady Gaga is my spirit animal.
My friends say I am a younger Bobby Berk.
Conceptual design is my passion.

EDUCATION

SEPT 2010 - JUNE 2015
UNIVERSITY OF OREGON
SCHOOL OF JOURNALISM & COMMUNICATIONS:
BACHELOR OF ARTS IN ADVERTISING

ART DIRECTION INTERNSHIP

JUNE 2015 - SEPT 2015
J. WALTER THOMPSON NEW YORK

REFERENCES

JONAH LEVINE
CREATIVE DIRECTOR, ART
SAATCHI & SAATCHI - NEW YORK, NY
jonah.levine@saatchi.com

SALINA COLE
CREATIVE DIRECTOR, COPY
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